

#### **Lawrence Herman**

# Trade Law in Canada WTO, NAFTA and All That How it Works

OJEN, August 2005

#### Introduction

- The GATT and the WTO
- International Treaties
- Implemented by national laws
- WTO central organ in international community
- Establishes norms, dispute resolution + system of sanctions

#### **Basic Concepts**

- Key pillars:
  - Most Favoured Nation ("MFN")
  - National Treatment
  - No controls on imports/exports
  - Bound Tariffs

### **Limited Exceptions**

#### Emergency relief ("Safeguards")

- Human, animal, plant life
- National security
- Public morals
- Short supply

### National Laws and the International System

- National laws implement international obligations
- SIMA, CITT Act
- Private actions often drive the system –
  e.g., Softwood Lumber dispute
- Disputes can be resolved in domestic courts or at the WTO or the NAFTA

#### **Tariffs and Market Access**

- Under WTO Agreement tariffs are "bound"
- Market access rights limit national barriers
- Import barriers like quotas are prohibited
- Export restrictions not allowed

#### **Exceptional Rules**

- Trade remedies counter unfair trading by way of dumping or subsidizing
- Dumping and subsidies unfair distortions to liberal trade regime
- Safeguards other exceptions by way of emergency relief

# WTO – Paramount Dispute Settlement Body

- Governments increasingly seek recourse to the WTO
- WTO jurisprudence is extensive
- Enforcement through retaliation
- Problems in implementation of panel ruling

#### **Dumping – The Basic Elements**

- Details in WTO Anti-Dumping Agreement
- Normal Value compared with Export Price
- What is Normal Value?
- What is Export Price?
- Same or directly competitive goods
- Same Level of Trade

# Subsidies and Countervailing Measures

- Unfair trade and market distortions
- Financial contribution by Governments
- "Specificity" versus "general availability"
- Concept of "benefit"
- Softwood Lumber Case:
  - What is a "contribution?
  - How are benefits measured?

### **Injury – The Basic Elements**

- "Material" Injury the essential element, but what is it?
- Proof of a "Causal Link"
- Declines in performance as imports increase
- Correlation and direct evidence

### Canadian International Trade Tribunal

- Decides material injury:
  - Lost sales and market share
  - Declines in revenues, margins and net income
- Causal connection:
  - Correlation between imports and injury
  - Not all dumping is causal
  - Other factors cannot be attributed
- Tribunal hearing quasi-judicial

#### **Dispute Settlement**

- State-to-State versus private appeals
- The WTO process -- for governments
- The NAFTA process -- for citizens and governments
- Private appeals to the Courts judicial review ingredients

#### **Appeals in Canada**

- Judicial deference "patently unreasonable" and all that
- Unreasonableness versus simple errors – does this make sense?
- NAFTA panels follow domestic laws

#### Safeguards

- Theoretical underpinnings adjustment by the industry
- Fair versus unfair trade
- Emergency relief temporary
- Departure from tariff bindings
- Special case of China

#### Summary

- WTO is key international body
- Normative versus adjudicative
- Is the new Court of Appeal
- Sanctions by retaliation
- Defects implementation
- Legislative arm seems paralyzed
- Doha Round not making progress



#### Cassels Brock & Blackwell LLP

2100 Scotia Plaza, 40 King Street West, Toronto, Canada M5H 3C2 Phone 416 869 5300 Fax 416 360 8877 www.casselsbrock.com

