OJEN ROEJ
ONTARIO JUSTICE EDUCATION NETWORK
RÉSEAU ONTARIEN D'ÉDUCATION JURIDIQUE

Privacy and Protection in the Digital Age

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ojen.ca

Agenda

<u>Disclaimer</u>: This presentation content is for legal information only and not to be constituted as legal advice. All opinions and errors or omissions are our own.

What is Privacy? What is Personal Information?

Your online reputation

Permanence of the Internet

Emerging trends

Conclusion/Additional Resources

Q&A

What is privacy?

- A nebulous philosophical, legal, social and technological concept
- Means different things to different observers
- "A right to be left alone"
- Common areas of privacy: data protection and privacy laws

What is personal information (PI)?

- In general, personal information includes any factual or subjective information, recorded or not, about an identifiable individual. This includes information in any form, such as:
  - name, age, student ID numbers, income
  - ethnic origin
  - disciplinary actions
  - medical records
  - biometrics (facial recognition, palm vein scan, fingerprint, retina scan)
  - online behaviour ("clicks")

Sources:
https://iapp.org/resources/glossary/#paperwork-reduction-act-2
https://www.priv.gc.ca/en/privacy-topics/privacy-laws-in-canada/the-personal-information-protection-and-electronic-documents-act-pipeda/pipeda_brief/

Video Clip

"TikTok: Eating disorders, racism, censorship and distorted realities"

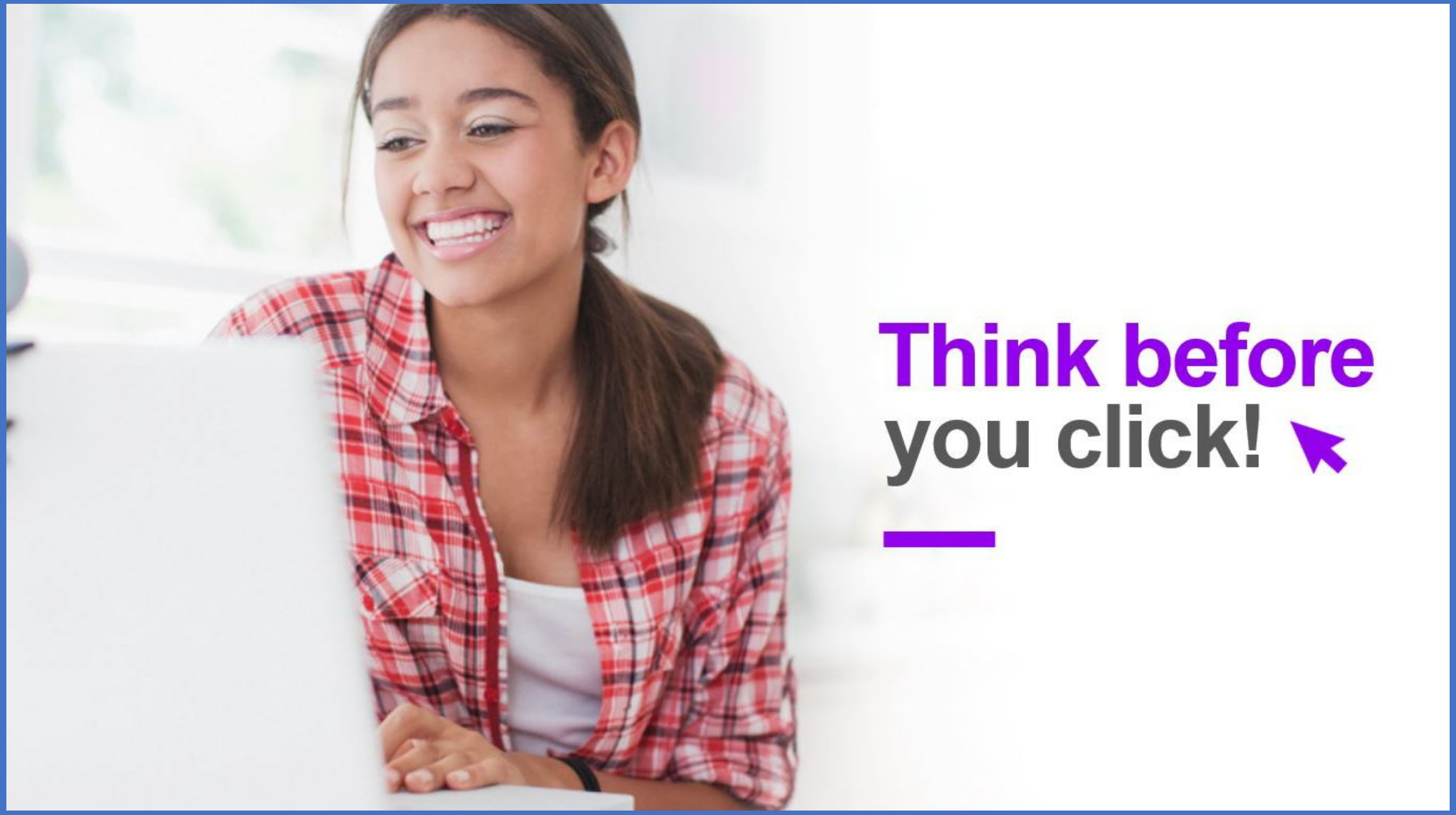
– a journalistic documentary by ABC TV's Four Corners

Sources:
https://www.youtube.com/watch?v=Rwu5C8JWO_k
https://www.abc.net.au/news/2021-07-26/tiktok-algorithm-dangerous-eating-disorder-content-censorship/100277134

Your online reputation

- Think before you click!
- Know who your friends are.
- Tighten your privacy settings.
- Don't disclose your location.
- Keep strong passwords, change them regularly and never share them.
- Trust your instincts.
- Understand new features like geo-tagging before using them.
- Be aware of your online reputation.
- Protect your privacy, and that of your friends.
- Be discreet.

Source: https://www.priv.gc.ca/en/about-the-opc/what-we-do/awareness-campaigns-and-events/privacy-education-for-kids/pp/7-8/


Think before
you click!

Protect your reputation

Myth: **If a website or app has a privacy policy, that means it will not share my personal information with anyone.**

Video Clip

Last week's decision from Ireland: Instagram fined 405 million euros by Data Protection Commissioner over their use of children's data.

Source:
https://toronto.citynews.ca/video/2022/09/06/calls-for-more-regulation-on-childrens-data-privacy-laws/

Emerging Technology and Privacy Issues

Facial Recognition

ELECTRONIC FRONTIER FOUNDATION

Home About Issues Our Work Take Action Tools Donate

Face Recognition Isn't Just Face Identification and Verification: It's Also Photo Clustering, Race Analysis, Real-time Tracking, and More

BY BENNETT CYPHERS, ADAM SCHWARTZ, AND NATHAN SHEARD | OCTOBER 7, 2021

Source: https://www.eff.org/deeplinks/2021/10/face-recognition-isnt-just-face-identification-and-verification

(The) Metaverse

THE FUTURE — AUGUST 13, 2021

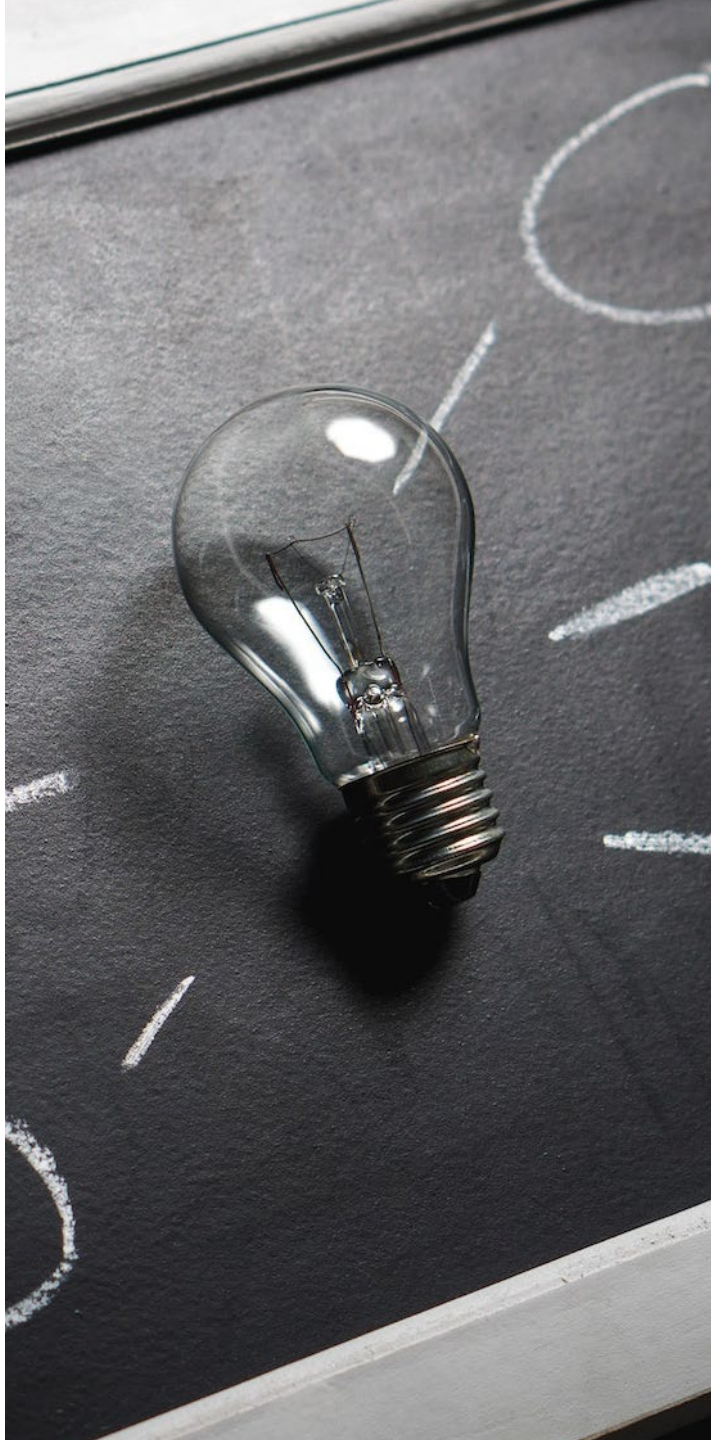
The metaverse: From science fiction to virtual reality

Think of a combination of immersive virtual reality, an online role-playing game, and the internet.

Source: https://bigthink.com/the-future/metaverse

Resources for Teachers

- The Office of the Privacy Commissioner of Canada (OPC) has created a graphic novel, Social Smarts: Privacy, the Internet and You, to help young Canadians to better understand and navigate privacy issues in the online world.
- OPC Resources for Teachers
- OPC Privacy Quiz for Youth



Thank You – Q & A

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